Detail project report

Problem statement-Sales management has gained importance to meet increasing competition and the need

for improved methods of distribution to reduce cost and to increase profits. Sales

management today is the most important function in a commercial and business

enterprise.

Do ETL : Extract-Transform-Load some Amazon dataset and find for me

Sales-trend -> month wise , year wise , yearly\_month wise

Find key metrics and factors and show the meaningful relationships between attributes.

Do your own research and come up with your findings.

Action which has taken for this project :-

1-extract data in excel sheet and then review all column and find out which column are important.

2-we did some EDA process like to replace null value with avg

3- once the data is clean then upload in power BI tool.

4-open power query editor to check column quality and column distribution

5 then load in to power bi desktop .

6. create date table and create relation between date table and amazon sales table.

7-create new measure like total sales, total profit, total last year sale, total previous quater sale ,total previous month sale.

8 create pie chart and column chart to find sales trend with the help of date slicer.